

Jonny Aaronson | Motion Designer, Media Arts & Animation

www.aaronsonmotion.com | 978.204.6956 | jon.aaronson@gmail.com

Veteran motion designer with extensive experience and skill sets in animation, video editing, visual effects, as well as strong graphic design, layout, and UX fundamentals.

Skills & Abilities

Expert and advanced proficiency in After Effects, Premiere Pro, Illustrator, Photoshop, Cinema 4D, AE Expressions, LottieFiles, Figma, Xd, 3D Studio Max, Nuke, Audition, Excel, Word, PowerPoint, motion graphics, digital design, visual effects, compositing, video editing, 2D animation, UI/UX, color correction, photo editing, graphic design/typography, audio editing, 3D modeling & animation, CG cinematography & lighting.

Experience

Navient ♦ Newton, MA 2017 - Present

Sr. Digital / Motion Designer

Conceptualizing and designing motion projects and digital media within the Creative Services/Marketing team.

- Lead for Motion and Video department
- Craft engaging and contemporary [storyboards](#), [animations](#), and [video content](#)
- Animation/video asset creation and UX design for Navient.com and Xtendhealthcare.net
- Creation and management for all new animation and video content while working closely
- Reduced company expenditure for video series by more than \$40,000 yearly through improved and internally owned new video creation

Northeastern University ♦ Boston, MA 2014 - 2018

Motion Graphic Artist / After Effects Specialist (Contractor)

Animation, compositing, video editing, and color correction for HBX and Star Pilot Productions for Harvard Business School's [CORE](#) online education courses.

- Created and animated graphics and imagery for use in presentations and web marketing campaigns.
- Created animated graphics and content for web marketing campaign videos.

Harvard Business School (HBX) ♦ Boston, MA 2014

Animator & Video Editor (Contractor)

EMSA Marketing and Communications department, motion graphics and animation for engagement of prospective and current students.

- Worked within animation and video editing teams in multiple capacities
- Followed specifications from brand guidelines and professors/course content

Chicago Rot (Film) ♦ Chicago, IL (offsite) 2014 - 2015

VFX Artist

Compositing and visual effects using motion tracking, clean plating, image editing, rotoscoping, and color & grain matching for the film Chicago Rot.

- [Jonny's IMDB Page](#) - [Chicago Rot IMDB Page](#)

<p>Aaronson Motion ♦ Various locations/remote Motion Design / Video Editing / Media Arts & Animation (Contractor) Animation, Video Editing, VFX & Compositing, Concept and Storyboarding</p> <ul style="list-style-type: none"> • Animation and video services as an independent business • Aaronson Motion - About page 	2008 - Present
<p>Legend 3D ♦ San Diego, CA Stereo Compositor</p> <p>Compositing and correcting 2D footage to be used in 3D space, rotoscope and clean plate generation for <i>Transformers: Dark of the Moon</i></p> <ul style="list-style-type: none"> • Nominated for an Academy Award for Best Special Effects • Jonny's IMDB Page - Transformers: Dark of the Moon IMDB Page 	2011
<p>DMF Lighting ♦ Carson, CA Graphic Artist / Production Designer</p> <p>3D architectural visualization, animation, visual effects, logo creation, web and print, product line drawing creation, product photography</p> <ul style="list-style-type: none"> • Redesigned catalog and logos for the company and its subsidiaries • Created line drawings to meet exact product specifications • Designed CG video demonstrations and print graphics for use in trade shows 	2009 - 2010
<p>3 Ball Entertainment & Eyeworks USA ♦ Raleigh Studios, Manhattan Beach, CA Video Editor / Media Artist (Contractor)</p> <p>Compositing and editing television show promos and reels, 3D visuals, motion design, and video production.</p> <ul style="list-style-type: none"> • Worked on Development Team contributing concepts during meetings • Took ideas from verbal concepts to full visual realization 	2008 - 2009
<p>Turbine, Inc. ♦ Westwood, MA UI Artist / QA Test Associate</p> <p>Designed icons for in-game items following the company art standards and guidelines, performed quality assurance tasks for bug reports within the games <i>Lord of the Rings Online</i>, <i>Dungeons and Dragons Online</i>.</p> <ul style="list-style-type: none"> • Created 32x32 pixel icons in Photoshop based only on item name • Created, investigated, and reproduced step by step bug reports within massive database 	2007
<p><u>Education</u></p>	
<p>The New England Institute of Art Bachelor of Science, Media Arts & Animation ♦ Brookline, MA</p> <p>2D and 3D animation, Motion Design, Visual Effects, Video Editing, Graphic Design</p> <p>Awards, Courses, and Certifications Team Leadership Award (webpage redesign) User Interface Design Certificate Professional Instruction</p>	2004 - 2007