

Jonny Aaronson | Motion Designer, Media Arts & Animation

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Veteran motion designer with experience and skill sets in animation, video editing, visual effects, as well as strong graphic design and layout fundamentals.

Skills & Abilities

Expert and advanced proficiency in After Effects, Premiere Pro, Photoshop, Illustrator, Xd, InDesign, Audition, Dimension, Cinema 4D, 3D Studio Max, Nuke, AE Expressions, Excel, Word, PowerPoint, motion graphics, digital design, visual effects, compositing, graphic design, video editing, 2D animation, UI/UX, color correction, photo editing, typography, audio editing, 3D modeling & animation, CG cinematography & lighting.

Experience

Navient ♦ Newton, MA 2017 - Present

Motion Designer / Digital Designer

Conceptualizing and designing motion projects and digital media within the Creative Services/Marketing team.

- Lead for Motion and Video department
- Craft engaging and contemporary [storyboards](#), [animations](#), and [video content](#)
- Animation/video asset creation and UX design for Navient.com and Xtendhealthcare.net
- Creation and management for all new animation and video content while working closely
- Reduced company expenditure for video series by more than \$20,000 yearly through improved and internally owned new video creation

Northeastern University ♦ Boston, MA 2014 - 2018

Motion Graphic Artist / After Effects Specialist (Contractor)

Animation, compositing, video editing, and color correction for HBX and Star Pilot Productions for Harvard Business School's [CORE](#) online education courses.

- Created and animated graphics and imagery for use in presentations and web marketing campaigns.
- Created animated graphics and content for web marketing campaign videos.

Harvard Business School (HBX) ♦ Boston, MA 2014

Animator & Video Editor (Contractor)

EMSA Marketing and Communications department, motion graphics and animation for engagement of prospective and current students.

- Worked within animation and video editing teams in multiple capacities
- Followed specifications from brand guidelines and professors/course content

Chicago Rot (Film) ♦ Chicago, IL (offsite) 2014 - 2015

VFX Artist

Compositing and visual effects using motion tracking, clean plating, image editing, rotoscoping, and color & grain matching for the film Chicago Rot.

- [Jonny's IMDB Page](#) - [Chicago Rot IMDB Page](#)

J. Aaronson Motion ♦ Various locations/remote 2008 - Present

Motion Design / Video Editing / Media Arts & Animation (Contractor)

Animation, Video Editing, VFX & Compositing, Concept and Storyboarding

- Animation and video services as an independent business
- [J. Aaronson Motion - About page](#)

Legend 3D ♦ San Diego, CA 2011

Stereo Compositor

Compositing and correcting 2D footage to be used in 3D space, rotoscope and clean plate generation for *Transformers: Dark of the Moon*

- Nominated for an Academy Award for Best Special Effects
- [Jonny's IMDB Page - Transformers: Dark of the Moon IMDB Page](#)

DMF Lighting ♦ Carson, CA 2009 - 2010

Graphic Artist / Production Designer

3D architectural visualization, animation, visual effects, logo creation, web and print, product line drawing creation, product photography

- Redesigned catalog and logos for the company and its subsidiaries
- Created [line drawings](#) to meet exact product specifications
- Designed [CG video demonstrations](#) and print graphics for use in trade shows

3 Ball Entertainment & Eyeworks USA ♦ Raleigh Studios, Manhattan Beach, CA 2008 - 2009

Video Editor / Media Artist (Contractor)

Compositing and editing television show promos and reels, 3D visuals, motion design, and video production.

- Worked on Development Team contributing concepts during meetings
- Took ideas from verbal concepts to full visual realization

Turbine, Inc. ♦ Westwood, MA 2007

UI Artist / QA Test Associate

Designed icons for in-game items following the company art standards and guidelines, performed quality assurance tasks for bug reports within the games

Lord of the Rings Online, Dungeons and Dragons Online.

- Created [32x32 pixel icons](#) in Photoshop based only on item name
- Created, investigated, and reproduced step by step bug reports within massive database

Education

The New England Institute of Art 2004 - 2007

Bachelor of Science, Media Arts & Animation ♦ Brookline, MA

2D and 3D animation, Motion Design, Visual Effects, Video Editing, Graphic Design

Courses and Certifications

User Interface Design, Professional Instruction