

Jonny Aaronson | Motion & Design

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Dynamic motion designer with 20+ years in motion graphics, animation, video editing, and visual effects, creating impactful digital content for top clients. Proven in enhancing brand engagement and visibility with design solutions that drive growth. Skilled in immersive visual experiences with a focus on UI/UX integration.

Skills & Abilities

Software

After Effects Photoshop Illustrator
Premiere Pro Figma Audition
Nuke Cinema 4D 3D Studio Max
LottieFiles Xd Excel
Word PowerPoint

Skills

Motion Graphics Compositing Audio Editing
Digital Design Video Editing 3D Modeling
Visual Effects Animation Image Editing
AE Expressions UI/UX Design Typography
Color Grading Information Architecture

Professional Experience

Navient - Newton, MA

Senior Digital / Motion Designer | 2023 – Present

Promoted to lead for motion and video department and managed all animation and video content

- Crafted engaging and contemporary storyboards, animations, and video content
- Created videos shown at events (The Grand 'Ol Opry in Nashville. Wynn Las Vegas, etc.) and helped secure contracts valued up to \$2 billion, contributing to revenue growth

Digital / Motion Designer | 2017 – 2023

- Managed the multimedia/video production process from pre-production to post-production including concept, storyboarding, animation, video editing, sound design, color correction, and rendering/uploading
- Created static digital design and motion graphics/video assets for multiple lines of business

Lesley University - Cambridge, MA

Adjunct Professor, Animation & Visual Effects | 2024 – Present

Instructor in the Animation + VFX department of the Lunder Arts Center College of Art and Design.

- Taught undergraduate students (Tracking & Rotoscoping/Inventing Reality)

Northeastern University - Boston, MA

Motion Graphic Artist / After Effects Specialist | 2014 – 2018

EMSA Marketing and Communications department, motion graphics and animation for engagement of prospective and current students.

- Created motion graphics and video presentations and web marketing campaigns that contributed to approximately \$3.4 billion in tuition from attending students

Harvard Business School (HBX) - Boston, MA

Animator & Video Editor | 2014

Animation, compositing, video editing, and color correction for HBX

and Star Pilot Productions for Harvard Business School's CORE online education courses.

- Contributed to generation of approximately \$100 million from student enrollment

Chicago Rot (Film) - Chicago, IL

VFX Artist | 2014 – 2015

Compositing and visual effects using motion tracking, clean plating, image editing, rotoscoping, and color & grain matching for the film Chicago Rot.

Legend 3D - San Diego, CA

Stereo Compositor | 2011 – 2012

Compositing and correcting 2D footage to be used in 3D space, rotoscope and clean plate generation for Transformers: Dark of the Moon

- Part of a visual effects team nominated for an Academy Award for Best Special Effects
- Contributed to \$10 million in revenue from film contract

DMF Lighting - Carson, CA

Graphic Artist / Production Designer | 2009 – 2010

3D architectural visualization, animation, visual effects, logo creation, web and print, product line drawing creation, product photography

- Redesigned catalog and logos and created line drawings to spec for the company and its subsidiaries
- Designed CG video demonstrations and print graphics for use in trade shows

3 Ball Entertainment & Eyeworks USA - Raleigh Studios, Manhattan Beach, CA

Video Editor / Media Artist (Contractor) | 2008 – 2009

Compositing and editing television show promos and reels, 3D visuals, motion design, and video production.

- Worked on Development Team contributing concepts during meetings
- Took ideas from verbal concepts to full visual realization

Turbine, Inc. - Westwood, MA

UI Artist / QA Test Associate | 2007

Designed icons for in-game items following the company art standards and guidelines, performed quality assurance tasks for bug reports within the games Lord of the Rings Online, Dungeons and Dragons Online.

- Created 32x32 pixel icons in Photoshop based only on item name
- Created, investigated, and reproduced step by step bug reports within massive database

Education & Certifications

General Assembly

User Experience Design

- User Research/Testing, UI Design, Information Architecture, Wireframing, Prototyping

The New England Institute of Art

Bachelor of Science, Media Arts & Animation - Brookline, MA

- 2D and 3D animation, Motion Design, Visual Effects, Video Editing, Graphic Design

Awards and Notables

- Member of animation judging panel for the Senior Studio class at Lesley University
- Navient Team Leadership Award - Navient.com website redesign